



FINEPIX X100

Suddenly you see something that you just have to photograph. You instantly feel the need to capture the moment and share that same sensation with others. From the tiniest details that moved you to press the shutter at that precise moment, and capture it exactly as you saw it... One look at the image you've taken shows that the X100 is much more than just a high precision instrument.

- 12 megapixel APS-C sized CMOS sensor
- Fixed 23mm Fujinon Aspherical f/2 lens (35mm equivalent focal length: 35mm)
- High Contrast/ Wide Angle 2.8" LCD screen
- Hybrid optical / electronic viewfinder
- High-def movie mode with stereo sound (up to 720p)
- Advanced Fujifilm EXR image processor for natural, accurate color and low-noise
- Flash hot shoe and built-in flash
- Built-in neutral density filter (3 stops)
- High-Precision magnesium alloy body for reinforced strength



Also available on: